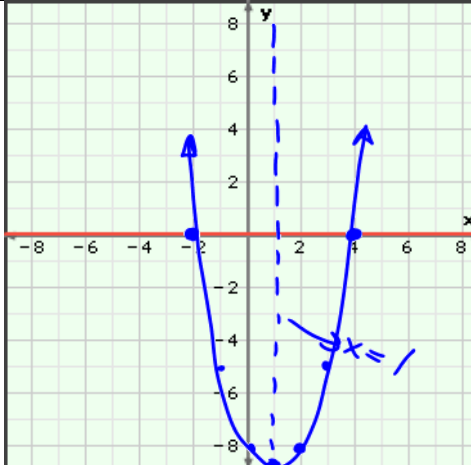
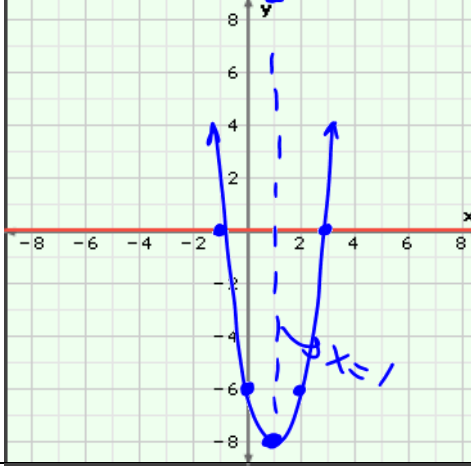
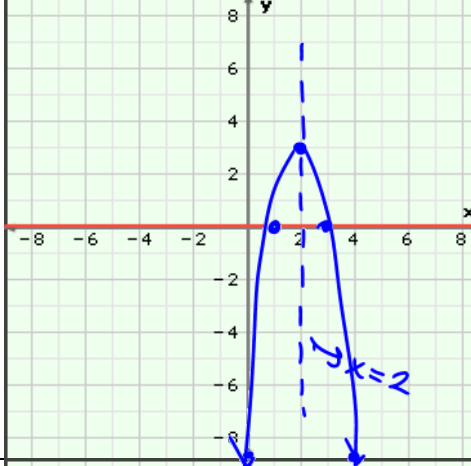
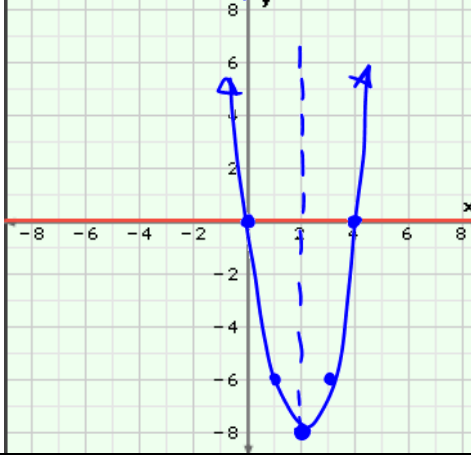


direction ↙ ↘ intercepts

$$y = a(x-r)(x-s)$$

$y = (x+2)(x-4)$		
x-intercepts/zeros: $x+2=0$ $\boxed{x=-2}$ $x-4=0$ $\boxed{x=4}$	Vertex: axis of symmetry is the x coordinate of your vertex $x = \frac{-2+4}{2} = \frac{2}{2} = 1$ sub "1" for "x" in the equ. to get the "y" coordinate $y = (1+2)(1-4)$ $= (3)(-3)$ $= -9$ Vertex (1, -9)	
$y = 2(x+1)(x-3)$		
x-intercepts/zeros: $x+1=0$ $\boxed{x=-1}$ $x-3=0$ $\boxed{x=3}$	Vertex: $x = \frac{-1+3}{2} = \frac{2}{2} = 1$ $y = 2(x+1)(x-3)$ $= 2(1+1)(1-3)$ $= 2(2)(-2)$ $= -8$ V(1, -8) Steps = 2, 6, 10	
$y = -3(x-3)(x-1)$		
x-intercepts/zeros: $x-3=0$ $\boxed{x=3}$ $x-1=0$ $\boxed{x=1}$	Vertex: $x = \frac{1+3}{2} = \frac{4}{2} = 2$ $y = -3(x-3)(x-1)$ $= -3(2-3)(2-1)$ $= -3(-1)(1)$ $= 3$ V(2, 3) Steps = -3, -9	
$y = 2x(x-4)$		
x-intercepts/zeros: $2x=0$ $\boxed{x=0}$ $x-4=0$ $\boxed{x=4}$	Vertex: $x = \frac{0+4}{2} = \frac{4}{2} = 2$ $y = 2x(x-4)$ $= 2(2)(2-4)$ $= 2(2)(-2)$ $= -8$ V(2, -8) Steps: 2, 6, 10	

Summary:

To find the vertex by averaging the zeros, you:

- average the zeros (x-int) to get the x-coordinate
- sub the "x" coordinate into the equ. to get the y-coordinate.

Examples

1. Given $y = \frac{1}{2}(x - 2)(x + 4)$,

a. State the zeros: $x=2$ $x=-4$

b. Determine the x-coordinate of the vertex:
(average the zeros)

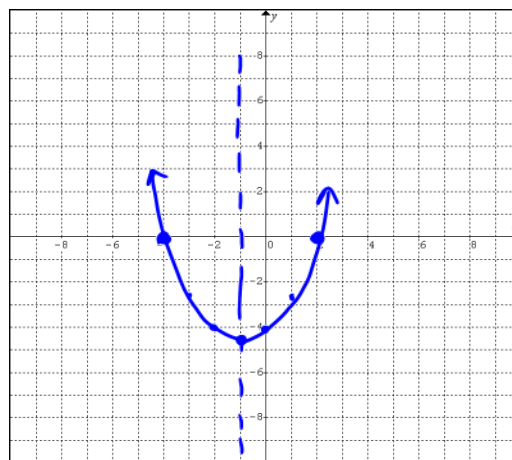
$$\frac{-4+2}{2} = \frac{-2}{2} = -1$$

b. Determine the y-coordinate of the vertex:
(substitute)

$$\begin{aligned} y &= 0.5(-1-2)(-1+4) \\ &= 0.5(-3)(3) \\ &= -4.5 \end{aligned}$$

c. Graph using the zeros and vertex.

$$\begin{aligned} &\sqrt{(-1, -4.5)} \\ &\text{Steps } 0.5, 1.5, 2.5 \end{aligned}$$



2. Given $y = 2(x + 5)(x + 1)$,

a. State the zeros: $x=-5$ $x=-1$

b. Determine the x-coordinate of the vertex:
(average the zeros)

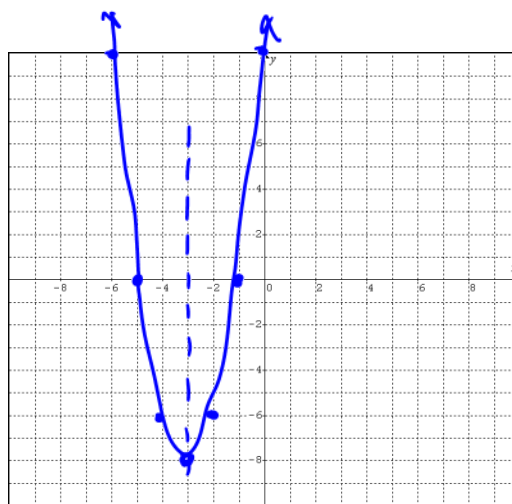
$$\frac{-5+(-1)}{2} = -3$$

b. Determine the y-coordinate of the vertex:
(substitute)

$$\begin{aligned} y &= 2(-3+5)(-3+1) \\ &= 2(2)(-2) \\ &= -8 \end{aligned}$$

c. Graph using the zeros and vertex.

$$\begin{aligned} &\sqrt{(-3, -8)} \\ &\text{Steps } = 2, 6, 10 \end{aligned}$$



3. Determine the zeros and vertex of $y = -3x^2 + 12x$ by averaging the zeros. You can find the zeros by factoring or using the formula.

Step 1: Solve the equation to find zeros

$$0 = -3x^2 + 12x \quad \text{GCF} = -3x$$

$$0 = -3x(x-4)$$

$$\begin{matrix} \swarrow & \searrow \\ -3x=0 & x-4=0 \\ \boxed{x=0} & \boxed{x=4} \end{matrix} \quad \{0, 4\}$$

Step 2: "x" coordinate of vertex

$$x = \frac{0+4}{2} = 2$$

Step 3: "y" coordinate of vertex
sub "2" for "x"

$$y = -3(2)^2 + 12(2)$$

$$y = -3(4) + 24$$

$$y = -12 + 24$$

$$\boxed{y=12}$$

\therefore Vertex is $(2, 12)$
Zeros are $\{0, 4\}$

4. Determine the zeros and vertex of $y = 2x^2 - 12x - 32$ by averaging the zeros. You can find the zeros by factoring or using the formula.

Step 1:

$$y = 2(x^2 - 6x - 16)$$

$$y = 2(x+2)(x-8)$$

zeros $\Rightarrow x+2=0$
 $\boxed{x=-2}$

$x-8=0$
 $\boxed{x=8}$

Step 2:

$$x = \frac{-2+8}{2} = 3$$

$$y = 2(3)^2 - 12(3) - 32$$

$$= 2(9) - 36 - 32$$

$$= 18 - 68$$

$$= -50$$

\therefore Vertex is $(3, -50)$
Zeros are $\{-2, 8\}$

5. Determine the zeros and vertex of $y = 4x^2 - 16x + 7$ by averaging the zeros. You can find the zeros by factoring or using the formula.

Step 1: Solve the equation

$$0 = 4x^2 - 16x + 7$$

M	A	N
28	-16	-7, 14

$$0 = 4x^2 - 2x - 14x + 7$$

$$0 = 2x(2x-1) - 7(2x-1)$$

$$0 = (2x-1)(2x-7)$$

$$\begin{matrix} \swarrow & \searrow \\ 2x-1=0 & 2x-7=0 \\ x=1/2 & x=7/2 \end{matrix}$$

Step 2: $x = \frac{0.5 + 3.5}{2} = 2$

$$y = 4(2)^2 - 16(2) + 7$$

$$= 16 - 32 + 7$$

$$= -9$$

\therefore Vertex is $(2, -9)$
Zeros are $(0.5, 3.5)$

Application: When a football is kicked with a vertical speed of 20 m/s, its height h metres, after t seconds is given by the equation $h = -5t^2 + 20t$. Determine the maximum height of the ball by averaging the zeros. You can find the zeros by factoring or using the formula.

Step 1: Solve the eqn.

$$0 = -5t^2 + 20t \quad \text{GCF} = -5t$$

$$0 = -5t(t-4)$$

$$\begin{matrix} \swarrow & \searrow \\ -5t=0 & t-4=0 \\ \boxed{t=0} & \boxed{t=4} \end{matrix}$$

Step 2: $x = \frac{0+4}{2} = \frac{4}{2} = 2$

$$y = -5(2)^2 + 20(2)$$

$$= -5(4) + 40$$

$$= -20 + 40$$

$$= 20$$

\therefore Vertex is $(2, 20)$
which means the ball reaches max height in 2 sec.